

PRACTICEWORKS INC

PracticeWorks, Inc.

Exclusive Maker of **Kodak** Dental Systems

About PracticeWorks

With more than 25 years of experience in providing innovative solutions and easy-to-use products for orthodontists, PracticeWorks continues its ongoing commitment to meeting the needs of orthodontic professionals.

Practice-Management Solutions

PracticeWorks offers a complete line of practice-management software solutions, including Kodak OrthoTrac, OPMS, OrthoWare, and OrthoSoft practice-management software. With 26 years in leading practice management, PracticeWorks' practice-management software helps orthodontists and their teams manage a variety of front-office functions, such as scheduling, billing, and record keeping, as well as clinical applications, such as treatment planning and delivery. Integrated electronic services help enhance efficiency and increase cash flow.

Digital Imaging Solutions

The company also offers a broad portfolio of imaging solutions, including digital radiography and digital photography systems.

- Digital radiography solutions: These include the Kodak 8000C, 9000C, and 9000C 3D digital panoramic and cephalometric systems; the Kodak CR 7400 digital radiography system based on phosphor plate technology; and the Iluma cone beam CT scanner. All PracticeWorks systems are designed to be easy to use, provide exceptional image quality, and integrate seamlessly with Kodak practice-management software to help save time and allow you to focus on what matters most: your patients.
- Digital photography solutions: PracticeWorks offers both intraoral and extraoral digital imaging systems to fit the needs of your practice.

- Imaging software: Kodak orthodontic imaging software is designed to help you easily diagnose, plan, and present your patients with treatment recommendations in a way they will easily understand. The intuitive interface allows orthodontists to put all of their digital images to work enhancing patient care, while improving productivity and office workflow.

Quality Service and Support

All PracticeWorks products are backed by the high-quality service and support that customers have come to expect from a company that orthodontic professionals have trusted for 26 years. The PracticeWorks customer service and support teams are dedicated to resolving issues promptly and accurately. As part of support, customers enjoy software enhancements and updates to help ensure that the latest features and technology available are at their fingertips.

A Note About Integration

From practice management and imaging software, to digital radiography equipment and camera systems, PracticeWorks' integrated products work seamlessly together to save you valuable time and are all supported by one company. If you do not have Kodak practice-management software or digital equipment, you can still experience great PracticeWorks quality and support, because PracticeWorks products work with your existing software and equipment. Progressive orthodontists demand imaging and practice-management systems that are easy to use and enhance the quality of the service they provide. PracticeWorks provides trusted services and products so orthodontists can focus on what matters most: their patients.

orthotracs

See Our
Ads On
Pages 2&25

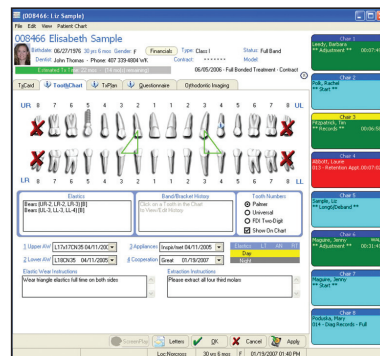
Visit Us at AAO Booths 736 and 536

PracticeWorks Inc, Exclusive Maker of Kodak Dental Systems

1765 The Exchange, Atlanta, GA 30339 • Phone: (800) 473-4355 • Fax: (678) 589-8507
information@practiceworks.com • www.kodakdental.com/go/ortho

KODAK ORTHOTRAC Practice-Management Software

PracticeWorks offers a powerful practice-management software program developed exclusively to meet the unique needs of orthodontic practices. Having helped proactively manage orthodontic practices for 26 years, OrthoTrac software was designed by orthodontists, for orthodontists, to effortlessly follow patients from their first visit to their follow-up and retention visits. Intuitive screens and automated features make tracking appointments, billing, communications, and patient management easy. Because OrthoTrac software is modular by design, orthodontists can add additional features and modules to expand the functions of their practice-management system to meet the specific needs of their practices. With 91% of customer calls answered live, and an average wait time of only 55 seconds, the OrthoTrac software support team is here to help ensure that your practice operates at peak efficiency.

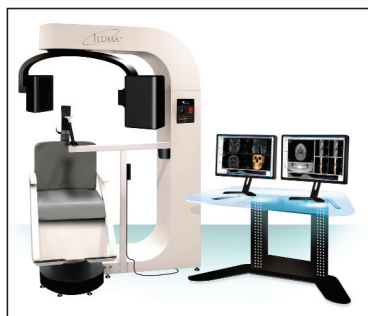


KODAK 8000C Digital Panoramic and Cephalometric System

The fully digital Kodak 8000C digital panoramic and cephalometric system has been designed with the comfort of the patient and the efficiency of the practice in mind. Capturing high-quality cephalometric exposures in a little more than 1 second, the Kodak 8000C system can help improve workflow and enhance patient communication. In addition to a wide variety of cephalometric options, the dual-sensor system allows practices to capture TMJ, panoramic, segmented panoramic, and maxillary sinus radiographs.

KODAK 9000, 9000 3D, 9000C, and 9000C 3D Extraoral Radiography System

The new Kodak 9000C extraoral radiography system will make its debut at the upcoming AAO. With a new compact, dual-sensor design and a variable focal trough, this versatile system enables you to acquire both panoramic and cephalometric images, including TMJ, panoramic, segmented panoramic, and maxillary sinus images. The Kodak 9000C 3D combines the features of a panoramic and cephalometric system with focused field 3D capability, allowing you to acquire images of impactions, supernumeraries, mesiodens, and root position. Both systems are also available without the cephalometric attachment for use in satellite offices.



ILUMA Cone Beam CT Scanner

With 10 years of experience in 3D imaging, the Iluma scanner provides state-of-the-art, full-cranial, anatomically correct 3D images. The Iluma vision 3D software enables clinicians to reuse images endlessly, with no need for additional exposures.

KODAK Orthodontic Imaging Software

Kodak orthodontic imaging software makes it easy to manage, analyze, manipulate, and share images from Kodak digital radiography systems and digital cameras. Feature-rich yet easy to use, the software can help orthodontic team members create personalized correspondence and customized galleries to enhance patient and referral communication. This innovative program provides the tools necessary to perform treatment simulations for orthodontic and surgical cases, as well as show multiple treatment options with up to five superimpositions to track patient progress. True morphing can be displayed for soft-tissue profiles; rapid, on-screen cephalometric tracings allow for multiple and customizable analysis.