

## NEW HORIZONS SOFTWARE

# New Horizons Software: Celebrating 20 Years of Excellence, Innovation, and Reliability

**N**ew Horizons Software (NHS), a leading provider of orthodontic practice management software solutions and developer of the OrthoExec® Advanced Series, is celebrating 20 years of making practice management easy for orthodontists across North America.



“As technology has grown and developed, so have we,” says Joretta Beanland, NHS founder and president. “For the last two decades, we’ve been on the leading edge of the best in orthodontic practice management solutions. But what hasn’t changed is our commitment. We built our reputation on personal service, and that continues today. Our core goal is to make life easier and more productive for orthodontists and their staffs, and that’s what we do.”

### **Making Practice Management Easy: Then and Now**

Since 1988, orthodontic practices have turned to New Horizons Software to simplify daily tasks, reduce costs, and boost staff productivity.

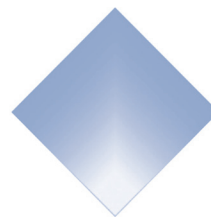
New Horizons Software is an established orthodontic practice management software innovator. NHS meets and anticipates the orthodontic industry’s changing needs and expectations with new tools and customizable functions that simplify every aspect of managing the orthodontic practice. In addition, NHS provides the personal, highly responsive support and training that clients praise and rely on to keep their practices running smoothly.

“We’ve been with [NHS] since we made the big jump from the appointment book to the computer, and we’ve never looked back,” says Edward J. Hilton, DMD, of Hilton-Diminick Orthodontic Associates in Harrisburg and Camp Hill, Pa, a New Horizons client for the past 18 years. “They’ve changed pace with the changing computer world every step of the way, and I have to tell you, they’ve made our lives easier. They’re the kind of company that if you come up with an idea, they will expand on it and make it work for you. They’re very receptive and always supportive.”

### **Time Is Money:**

#### **Celebrate and Save More of Both with NHS**

NHS is celebrating its 20 years of excellence, innovation, and reliability in orthodontic practice management software and solutions with a special offer: all new users who purchase the OrthoExec Advanced Series software in 2008 are eligible to receive 10% off the regular price. For details, call NHS at (800) 543-5999 or visit [www.NHSsoftware.com](http://www.NHSsoftware.com).



**New Horizons Software**  
Practice management made easy

**Visit Us at AAO Booth 1458**

**New Horizons Software**

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[www.NHSsoftware.com](http://www.NHSsoftware.com)

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**New Horizons Software (NHS) OrthoExec® Advanced Series software makes practice management easy: simpler for you and easier for your staff.**

OrthoExec Advanced automates front- and back-office tasks for better patient management, improved productivity and cash flow, and a lot less hassle. Its customizable tools and features are easy to use and designed to work the way you do.

*Three of OrthoExec Advanced's latest innovative features:*

### **OrthoMinder**

Send patient appointment reminders via text-messaging and e-mails thanks to OrthoExec's automated electronic notification system—with no additional software or hardware costs, unlike "call" systems. Save time and build great patient relations by using OrthoMinder to send birthday greetings, recalls, statements, and other patient messages.

### **AutoPay**

OrthoExec's integrated payment and accounting tools save time and money by cutting task times in half or more. Tap into the easiest, power-packed accounts-receivable program on the market and:

- automatically process recurring credit card and ACH payments;
- auto-post to patient ledger and accounting records; and
- enjoy quicker, simpler automated insurance claims processing.

### **Electronic Treatment Card**

Whether you're "paperless" or not, treatment is quicker and easier when you enter treatment notes with OrthoExec's customizable electronic Treatment Card. With the ability to look at models and x-rays as well as enter your case workup on-screen, using the OrthoExec Treatment Card saves you time, frees you from having to take home patient records, and the patient can start treatment sooner.

***See why orthodontists across North America rely on NHS for the best practice management solutions and 24/7 service and support. For details on the special 20th anniversary offer or to schedule a personal online demo, call (800) 543-5999 or visit [www.NHSsoftware.com](http://www.NHSsoftware.com).***

