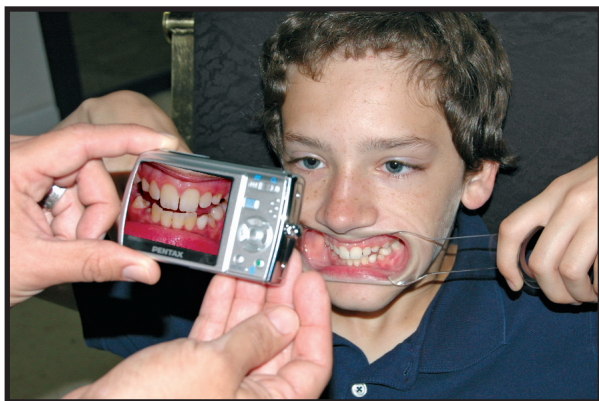


LESTER A. DINE INC

Lester A. Dine Inc 50 Years of Experience ... The Latest in Orthodontic Photography



About Dine's Orthodontic Photography Solutions

Lester A. Dine Inc, the original inventor of the Ring Flash, has served the field of orthodontic photography since 1952. Now in the third generation of Dine family ownership, Lester A. Dine Inc's corporate mission is to create orthodontic cameras that not only take great pictures but are also simple to use.

The Evolution of the Orthodontic Camera?

Over the years, Lester A. Dine Inc, has been at the forefront of innovations in 35 mm film, instant film, video, and today's digital photography systems. Dine does not simply repackage generic flash and lenses, but instead builds and designs products specifically for the orthodontist.

Digital Photography and the Orthodontist

Digital photography offers orthodontists an amazing tool as a communication and record-keeping device. Today's digital cameras allow orthodontists to immediately present images to patients to discuss treatments and case progress. In addition, computerized images can be easily placed into the traditional orthodontic template for printing and long-term records.

Which Orthodontic Camera Is Right for You?

There are two very distinct mindsets that make up orthodontic photographers. Some want a fast, simple to use digital camera; others want the highest level of picture-taking for lectures or publishing. To meet the needs of all orthodontists, Lester A. Dine Inc produces two unique digital photography systems: the Dine Digital Solution, a small-format handheld camera; and the Dine Digital SLR, which uses the traditional macro lens and Ring/Point Flash system. Both styles of Dine cameras accomplish the full range of orthodontic photography intraorals and facials.

What Makes Dine Cameras Unique?

As the original inventor of the ring flash, Dine has always sought to design unique products for intraoral photography. As a result, Dine doesn't simply resell generic ring flashes that aren't ideal for intraoral picture taking. Instead, Dine has built a Mini Ring and Point flash that provides ideal lighting for not only intraorals but also portrait photography. The same can be said for Dine macro lenses. All Dine 105 mm macro lenses come with standardization guides. These guides clearly mark the ideal location for the lens to be set for all the popular orthodontic subjects, allowing users to repeat their photographs with ease.

In the small-format Dine Digital Solution, Dine modifies the camera internally. Rather than add bulky attachments and reflectors that only succeed in complicating a simple camera, Dine's small-format cameras photograph everything from anterior and lateral subject to occlusals and facials without any physical addition or change to the camera. Switching from intraorals to facials can be accomplished with the touch of a button.

To learn more about Lester A. Dine Inc's orthodontic cameras, visit www.dinecorp.com or call (800) 624-9103.

Visit Us at AAO Booth 1600

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Dine Orthodontic Cameras

The Highest Level of Intraoral Photography

For orthodontists looking for the absolute best in intraoral photography, Dine highly recommends the Dine Digital SLR cameras. The Digital SLR functions on Nikon or Canon high-resolution camera bodies and incorporates the ideal flash for close-up and facial photography, Dine's Mini Ring and Point Flash. Dine's new flash offers a ring flash for intraoral picture-taking and an angled point flash for facial and profile photography. Users choose between flashes with the flip of a switch. The kits comes with a macro lens, allowing users to repeat pictures over and over again for ideal before and afters.



Orthodontic Photography Made Easy

Dine's Digital Solution is a simple dental camera that fits into the palm of a hand. The Dine Digital Solution is capable of accomplishing the full range of orthodontic photography from anteriors, laterals, and occlusals to facials and profiles. No external attachments are required and a single push of a button changes the settings from intraoral to extraoral photography. This is an ideal product for any orthodontic practice looking for a camera that is extremely simple to use and easy to handle.

You Have the Camera Body? Dine Has the Flash!

Dine's New Mini Ring and Point Flash is the only flash of its kind designed specifically for digital orthodontic photography. The Mini Flash is significantly smaller and lighter than traditional Ring Flashes and possesses the ideal flashes for both intraoral photography and facial photography. The Flash functions as a TTL light on Canon and Nikon digital SLR's. The Ring and Point Flash is available with the 105 mm or 60 mm macro lenses, or it can be adapted to fit existing macro lens and camera bodies.



To learn more about Lester A. Dine Inc's orthodontic cameras, visit www.dinecorp.com or call (800) 624-9103.